

| Name of the Policy/Guidelines | Policy against use of tobacco products |
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| Short Description | Prohibition of sale, use and promotion of tobacco products on campus. |
| Scope | This Policy applies to all campuses and constituent units of Nitte (Deemed to be University). |
| Policy Status | <input type="checkbox"/> Original <input checked="" type="checkbox"/> Revised |
| Date of Approval of Original Policy | 19 th Nov 2015 |
| Revision No. | 1 (First Revision) (Link to previous version) |
| Brief description of the last revision | Guidelines on prohibition of advertisement of tobacco products and sponsorship from tobacco manufacturers / vendors added |
| Date of approval of the current revision | 10 th Dec 2019 |
| Effective date | 11 th Dec 2019 |
| Approval Authority | Vice Chancellor |
| Responsible Officer | Dr. Siddharth Shetty, Nodal Officer |

Policy against use of tobacco products

Preamble: It is a known fact that cigarette smoking and the use of other tobacco products is detrimental to the health of those individuals who are habituated to these practices. Government of India enacted a Central Act 'The cigarettes and other tobacco products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution Act, 2003, which came into effect from 1st May 2004. This Act contains certain provisions pertaining to Educational Institutions. This Act was enacted by the parliament to give effect to the resolution passed by the 39th world health assembly, urging the member states to implement measures to provide non-smokers protection from involuntary exposure to tobacco smoke. The Act prohibits smoking tobacco products in public places. Advertisement of tobacco products, including cigarettes, is not permitted. The Act prohibits the sale of tobacco products to persons below 18 years and within 100 yards of educational institutes. The Act also specifies penalties for violations.

Need for the Policy

"Smoking Kills"; Tobacco use is associated with health hazards including cancer. In addition, non-smokers in the vicinity of a smoker are also exposed to the effects of passive smoking. UGC and the Ministry of Education, Government of India, have been taking steps under the Central Act, 2003, for strict compliance to ensure smoke-free educational institutions. Hence this Policy.

Policy Guidelines

1. Nitte DU will take all steps to ensure compliance with "The cigarettes and other tobacco products act, 2003.
2. Display boards, as specified in the Act, in prominent places of the University and constituent colleges will be fixed. The display will also contain the penalties for each violation, as per rules.
3. Nitte DU will initiate steps to sensitize the faculty and staff of the university and constituent colleges on it's commitment to a smoke-free campus.
4. A Nodal Officer, in-charge of implementation will be notified.
5. Nitte DU will ensure the prohibition of selling cigarettes and tobacco products in the campus. Regular checks on shops and other establishments will be carried out to enforce this.
6. Nitte DU will remove all tobacco-industry advertising, promotions, and marketing inside the campus and from its publications/literature.
7. Nitte DU will refuse any kind of sponsorship/ funding from tobacco-related companies towards academic/non-academic activities.
8. Nitte DU will involve NSS, Environment, Ecology Clubs of students and other student clubs for assisting the university authorities in organizing the seminars, workshops, conferences poster competitions for bringing awareness and ensuring a smoke-free/tobacco-free campus for a healthy lifestyle among faculty, staff, students, visitors, and other stakeholders.